

# SAUMYA OBEROI

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she/her

[somuberry.me](https://somuberry.me)

## EDUCATION

### Dual Degree ..... CPI: 9.62

Master of Animation Design (M.Des) | 2022-2023

Bachelor of Design (B.Des) | 2018-2022

IDC School of Design, IIT Bombay

### International Semester Exchange ..... 16/20

Cinema d'Animation | Spring 2023

Ecole Nationale Supérieure des Arts Décoratifs, Paris

### Secondary Education (10+2) ..... Percentage: 93.6%

Central Board of Secondary Education (CBSE) | 2018

Vikhe Patil Memorial School, Pune

## WORK EXPERIENCE

### Samsung Research Institute, Bangalore | Senior Designer ..... 2023, Ongoing

Employed as a Designer within the Experience Planning Group of Samsung R&D India, focused on improving basic experiences within Samsung mobile phones and conducting innovation activities for aesthetic digital experiences.

### Penguin Books, India | Children's Literature Illustration

Upon commission by Penguin Random House, illustrated full-color children's books:

'Animals in the House', an anthology of short stories by Ruskin Bond.

2023

'Baloo's Big Win', a biography of India's first dalit cricketer by Mamta Nainy.

2024

### Pratham Books, Singapore Book Council | Children's Literature Illustration

2022

Illustrated a 24 page children's book titled 'Come Back Soon, Mira' by Chatura Rao.

Participated in a 'picture book hackathon' organized by publisher Pratham Books and the Singapore Book Council, to create a wordless children's picture book with Filipino author Liwliwa Malabed.

### IDC School of Design | Teaching Assistantship

2022

Worked under Prof. Shilpa Ranade to aid her ongoing research surrounding children's literature and illustration in India.

### Paperboat Animation Studios | Internship

2021

During an internship, created a pitch deck for season 1 of an animated OTT streaming show for children aged 8-12, based on the periodic table of elements. Responsibilities included story development, designing characters, illustrating for the pitch deck, and collaboratively writing the pitch material.

### CovidWire | Freelance Illustrator

2020

Created social media graphics, PR illustrations and editorial illustrations for the fact-checking news source [Covidwire.in](https://covidwire.in), active during the first two waves of the Covid-19 pandemic worldwide.

## PROJECTS .....

### **The Art of The Left Hand of Darkness | Concept Art**

Studied the 1969 sc-fi novel 'The Left Hand of Darkness' by Ursula K. Le Guin and created a body of development work for a hypothetical, feature-length animated adaptation of the same. Character designs, key beat illustrations, location and environment guides, and other development work have been compiled into an artbook.

2022  
*Bachelor's Thesis Project*

### **Une Recette Pour Bonheur | Interactive Animated Experience**

Created and prototyped in Figma an interactive short film about an elder sister's plan to cheer her cranky younger sibling up. The project features 9 hand-drawn animated loops, which combine to form a 'film' meant to be savoured at one's own pace.

2023

### **Half Fry | Animated Short Film**

A short hand-drawn 2D animated film about a young woman who, upon failing to take proper care of herself, becomes subject to an unexpected intervention. Recognitions include:  
**Winner, ASIFA Awards of Excellence 2024: 2D Animation, Student Category**  
**Winner, Goa Short Film Festival: Best Director, Student Category**  
**Official Selection, Stockholm City Film Festival**  
**Official Selection, West Bengal Short Film Festival**

2022

### **Big Bang Bazaar | TV Pitch Development**

Worked in a team of seven as head of character design and style direction in a mock-studio scenario, to create a marketable TV show IP within two weeks. Deliverables included a mini style-bible (with locations, characters, props, and sample stills), a pitch bible with 8 episode loglines, and a budget proposal.

2022

### **Gadar | Concept and Production Art**

Visual development art, character designs, and background painting for the animated sections of a partially animated historical documentary, about racial trials faced by the Sikh lumber-working community in the USA during the early 1900s.

2021

### **Jaggu and the Don | Graphic Novel**

An original 24-page graphic novel about a young fisherman, Jaggu, and his run-in with a local mafia that hopes to seize his prime waterside plot of land.

2020

## ACHIEVEMENTS .....

### **All-India Rank 1, UCEED 2018**

Undergraduate Common Entrance Exam for Design. Rank 1 out of 11,600+ applicants.

### **Department Rank 1, IDC School of Design**

Calculated from CPI, rank 1 out of 80+ final year M.Des and Dual Degree students.

## COMMUNITY ..... LINKS .....

### **Rise-Up Animation**

Member since foundation

<https://somuberry.me>

<https://www.behance.net/saumyaoberoi>

<https://www.instagram.com/somuberry>

<https://www.linkedin.com/in/saumya-oberoi/>

### **Women in Animation**

Member since 2019

Mentor Circles participant in Fall 2022